

Rep Order# 9780425 Ver# 15 Status Revised
EC'd Yes

Printed: 08/28/2012 10:59 AM
Received: 08/28/2012 10:52 AM

1 of

Station	WXLV-TV GREENSBORO/W.SALEM	Agency	() GMMB
Advertiser	() POLITICAL		3050 K ST NW
Product	OBAMA FOR AMERICA		WASHINGTON, DC 20007
Estimate#	1523	Agency C/P/E	95/101/1523
Buyer	Laura Bassett	Flight Dates	08/14/2012 - 09/03/2012
Phone#		Hiatus Weeks	

Rep Firm _____
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTO
Salesperson Phone# 202-955-5342
Salesperson FAX#

— CONTRACT COMMENT —

***** NONDISCRIMINATION ***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

SEE MG LNS 34-36 FOR SPOTS NA ON LNS 13, 14, 24
PLS CF THANKS

*14	SA.	08/18-08/25 09/01-09/01 MADE GOOD BY LINE 5) 35] V15 BFFECTIVE DATES CHANGED.	630P-7P	ABC WORLD NEWS	.30	\$40.00	1	2	2	\$80.00
09/01-09/01	8A-9A	GMA WEEKEND	.30	\$40.00	1		1	0	1	
Sales Remark.	V15 MKGD	JKGD FOR SPOTS MISSED ON LN #14. 9/01 [WEEK]			1		1	1	0	
V15 Added.					1		1	1	0	

Rep Order# 9780425 Ver# 15 Status Revised
EC'd Yes

Traffic Order# 1348180

Printed: 08/28/2012 10:59 AM
Last Received: 08/28/2012 10:52 AM
Showing Buylines: All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1523
Flight Dates 08/14/2012 - 09/03/2012
Hiatus Weeks

Salesperson Phone#

Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*36	SU	09/02-09/02	8P-9P [MADE-GOOD BY LINE 5) 36]	SECRET MILLIONAIRE	.30	\$575.00	0	0	0	\$0.00

V15 Effective Dates Changed
V15 Added

L

.30 \$575.00 1 1 1

L

—REPORT TOTALS—
Report Totals. 6 / \$745.00

—SALES MONTHLY TOTALS—
L

Aug 12.	110 / \$12,445.00	Sep 12.	70 / \$8,275.00
Sales Totals. 180 / \$20,720.00		Station Totals. 180 / \$20,720.00	
Lines not sent/rclnd/rtrn. 0 / \$0.00			

—COMPETITIVE—

Market	Totals	CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WFMY	32%
	\$259,000	WGHP	27%	WMMV	5%	WUPN	0%	WXII	28%	WXLV	8%

Books null
Demos RA35+

Rep Order# A9780425 Ver# 14 Status Returned Traffic Order# 1348180
EC'd Yes

Printed: 08/28/2012 9:31 AM
Last Received: 08/16/2012 6:34 PM
Showing Buylines: Last Sta Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Flight Dates 95/10/1523
Hiatus Weeks 08/14/2012 - 09/03/2012

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

—REMARKS—

pls see line # 13 for n/a and mg offer.
pls advise by 4p today.

✓
20.8.1

✓

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*13	SA	08/18-08/25	6P-630P	HOLLYSCOOP	.30	\$25.00	1	2	2	\$50.00
		09/01-09/01						0	1	0
				Station Remark: VI4 1x n/a 8/25 (game ran over)-offer mg 8/31 1202-108m [MADE-GOOD BY LINE 5] 31]						
*14	SA	08/18-09/01	630P-7P	ABC WORLD NEWS	.30	\$40.00	1	3	3	\$120.00
		Station Remark:	VI4 1x n/a 9/1 (brg chg)-offer mg 9/1 8-9a 1x ncir (gma weekend)							
*24	SU	09/02-09/02	8P-9P	SECRET MILLIONAIRE	.30	\$575.00	1	1	1	\$575.00
		Station Remark:	VI4 1x n/a 9/2 (brg chgh)-offer mg 9/2 stp 1x ncir (once upon a time)							

—REPORT TOTALS—

Report Totals. 6 / \$745.00

—SALES MONTHLY TOTALS—

Aug 12. 111 / \$12,470.00

Sep 12. 69 / \$8,250.00

Rep Order# 9780425 Ver# 14 Status Returned
EC'd Yes

Traffic Order# 1348180

2 of 2

Printed: 08/28/2012 9:31 AM
Last Received: 08/16/2012 6:34 PM
Showing Buylines: Last Star Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007

Agency C/P1/P2/E 95101/1523
Flight Dates 08/14/2012 - 09/03/2012
Hiatus Weeks

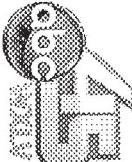
Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Sales Totals. 180 / \$20,720.00
Station Totals. 180 / \$20,720.00
Lines not sent/rclid/rtrn. 0 / \$0.00

—COMPETITIVE—
Market Totals \$259,000

CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WEMY	32%
WGHP	27%	WMVV	5%	WUPN	0%	WXII	28%	WXLV	8%

Books null
Demos RA35+



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &

Associates-Washington

1010 Wisconsin Ave NW

Ste 800

Washington, DC 20007

Contract # 1348180

Schedule Dates 08/14/12-09/03/12

Date Entered 07/31/12

Last Modified

08/17/12

Entered By

Lisa Carter

No

CO-OP

Headline #

ECR09780-425

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

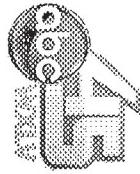
Commission

\$3,015.75

Net Total

\$17,089.25

Sales Tax



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Contract # 1348180
Schedule Dates 08/14/12-09/03/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washin
Product POLITICAL CANDIDATE (ms) (1186)
Brand OBAMA FOR AMERICA (187386)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Bassett, Laura
Phone/Fax /
CPE 95/101/1523
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FOR AMERICA
JOATHAN VITTI
SHARE = 8%

Date Entered 07/31/12
Last Modified 08/17/12
Entered By Lisa Carter
No
Headline # ECR09780425
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,015.75
Net Total \$17,089.25
Sales Tax

Contract # 1348180

Date Entered 07/31/12
Last Modified 08/17/12
Entered By Lisa Carter
No
Headline # ECR09780425
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,015.75
Net Total \$17,089.25
Sales Tax

Greensboro (WXLV)

By Broadcast Month	Spots	Rate
Aug. 2012	114	\$12,640.00
Sep. 2012	64	\$7,465.00
Grand Total:	178	\$20,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered		
11.0.1	Closed Preempt (18)	08/28/12																Greensboro (WXLV)	Program Change/Exception - REP: National Convention		
12.0	Normal Line / Prime (21)	08/15/12-08/15/12	4	:30	10P- ABC-Final Witness (Wednesday)							1			\$390.00			Greensboro (WXLV)	FINAL WITNESS	7/31/12	
12.0.1	Closed Preempt (21)	08/15/12																Greensboro (WXLV)	Program Change/Exception -20/20		
13.0	Normal Line / Prime (23)	08/17/12-08/24/12	4	:30	9:01P- ABC-20/20 (Friday)							1		2	\$420.00			Greensboro (WXLV)	20/20	7/31/12	
14.0	Normal Line / Prime (25)	08/19/12-08/26/12	4	:30	9P- ABC-Extreme Makeover Weightloss Edition (Sunday)							1		2	\$620.00			Greensboro (WXLV)	EXTREME MAKEOVER	7/31/12	
15.0	Normal Line / News (26)	08/14/12-08/31/12	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm							1	1	1				Greensboro (WXLV)	NEWS14 ABC45	7/31/12	
16.0	Normal Line / SPOT (28)	08/14/12-08/31/12	3	:30	12-02:05A- ABC-Jimmy Kimmel Live							2	X	X	X	6	\$25.00		\$150.00 Greensboro (WXLV)	JIMMY KIMMEL	7/31/12
17.0	Normal Line / SPOT (1)	08/20/12-09/03/12	4	:30	7A- ABC-Good Morning America							1				3	\$30.00		\$90.00 Greensboro (WXLV)	GOOD MORNING AMERICA	7/31/12
18.0	Normal Line / News (12)	08/20/12-08/27/12	3	:30	6-28P- 7P (EST)							1				2	\$180.00		\$360.00 Greensboro (WXLV)	ABC WORLD NEWS	7/31/12
19.0	Normal Line / News (26)	08/20/12-09/03/12	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm							1				3	\$90.00		\$270.00 Greensboro (WXLV)	NEWS14 ABC45	7/31/12

CONFIRMATION CONTRACT

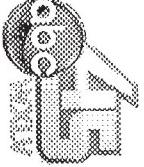
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns & Associates-Washin
POLITICAL CANDIDATE (1186)
OBAMA FOR AMERICA (187386)
Millennium/DC, Washington DC (1108)

Sales Office
Buyer Name Bassett,Laura
Phone/Fax /
CPE 95/10/1/1523

Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FOR AMERICA
JONATHAN VITTI
SHARE = 8%

Contract # 1348180

Date Entered 07/31/12
Last Modified 08/17/12
Entered By Lisa Carter
No

Headline # ECR09780425

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,015.75

Net Total \$17,089.25

Sales Tax

Comments	Entered	
Greensboro (WXLV)		
By Broadcast Month	Spots	
Aug. 2012	114	Rate
Sep. 2012	64	\$12,640.00
Grand Total:	178	\$20,105.00

Line	Line Type / Break Type (Ref#)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT (4)	08/19/12-09/02/12	3	:30	10:58-4:0A ABC This Week							1	3	\$60.00	\$180.00	Greensboro (WXLV)	THIS WEEK	7/31/12	
21.0	Normal Line / SPOT (6)	08/14/12-08/31/12	2	:30	10:58-2:5A ABC The View		1	1	1	1			12	\$65.00	\$780.00	Greensboro (WXLV)	VIEW	7/31/12	
22.0	Normal Line / SPOT (7)	08/14/12-08/24/12	2	:30	12P Who Wants To Be A Millionaire		X	X	X	X			4	\$45.00	\$180.00	Greensboro (WXLV)	CAN RUN 12N-1P IN "MILLIONAIRE"	7/31/12	
23.0	Normal Line / SPOT (9)	08/14/12-08/31/12	4	:30	3P ABC-General Hospital		X	X	X	X			6	\$85.00	\$510.00	Greensboro (WXLV)	GENERAL HOSPITAL	7/31/12	
24.0	Normal Line / SPOT (10)	08/14/12-08/31/12	3	:30	5P The Doctors		1	1	1	1			12	\$70.00	\$840.00	Greensboro (WXLV)	DOCTORS	7/31/12	
25.0	Normal Line / News (12)	08/14/12-08/24/12	3	:30	6:28P-7P (EST)		1	1	1	1			8	\$180.00	\$1,440.00	Greensboro (WXLV)	ABC WORLD NEWS	7/31/12	
26.0	Normal Line / SPOT (13)	08/18/12-09/01/12	4	:30	6P Hollyscoop							1	2	\$25.00	\$50.00	Greensboro (WXLV)	HOLLYSCOOP	7/31/12	
26.0.1	Closed Preempt (13)	09/01/12															Greensboro (WXLV)	Program Change/Exception	
27.0	Normal Line / News (14)	08/18/12-09/01/12	4	:30	6:28P-7P (EST)							1	2	\$40.00	\$80.00	Greensboro (WXLV)	ABC WORLD NEWS	7/31/12	
27.0.1	Preempt (14)	09/01/12															Greensboro (WXLV)	Program Change/Exception	
28.0	Normal Line / SPOT (15)	08/14/12-08/24/12	3	:30	7:28-30P Family Feud B		2	X	X	X	X		4	\$185.00	\$740.00	Greensboro (WXLV)	FAMILY FEUD	7/31/12	
29.0	Normal Line / SPOT (16)	08/28/12-08/31/12	3	:30	7:28-30P Family Feud B		3	X	X	X	X		3	\$185.00	\$555.00	Greensboro (WXLV)	FAMILY FEUD	7/31/12	

CONFIRMATION CONTRACT

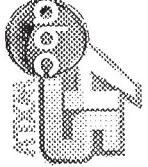
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Contract # 1348180
Schedule Dates 08/14/12-09/03/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washin
Product POLITICAL CANDIDATE (fs) (1186)
Brand OBAMA FOR AMERICA (187386)
Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC
Buyer Name Bassett,Laura
Phone/Fax /
CPE 95/101/1523
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FOR AMERICA
JONATHAN VITTI
SHARE = 89%

Date Entered	07/31/12
Last Modified	08/17/12
Entered By	Lisa Carter
No	
ECR09780425	

By Broadcast Month	Spots	Rate
Aug. 2012	114	\$12,640.00
Sep. 2012	64	\$7,465.00
Grand Total:	178	\$20,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / Prime (19)	08/29/12-08/29/12	4	:30	7:58P- 9P (EST)				1				1	\$490.00	\$490.00	Greensboro (WXLV)	THE MIDDLE/SUBURGATORY	7/31/12	
31.0	Normal Line / Prime (20)	08/22/12-08/22/12	4	:30	9P- ABC-Modern Family (Wednesday)							1	1	\$665.00	\$665.00	Greensboro (WXLV)	MODERN FAMILY/HAPPY ENDINGS	7/31/12	
32.0	Normal Line / Prime (24)	09/02/12-09/02/12	4	:30	8P- ABC-Secret Millionaire (Sunday)							1	1	\$575.00	\$575.00	Greensboro (WXLV)	SECRET MILLIONAIRE	7/31/12	
32.0.1	Preempt (24)	09/02/12															Greensboro (WXLV)	Program Change/Exception - Once upon A time	
33.0	Normal Line / SPOT (27)	08/14/12-08/31/12	3	:30	11:35P- ABC-Nightline		1	1	1	1		12		\$45.00	\$540.00	Greensboro (WXLV)	NITELINE	7/31/12	
34.0	Normal Line / News (11)	08/20/12-09/03/12	3	:30	5:58-30P- News-News 14 Carolina on ABC 45 at 6pm							1	3	\$115.00	\$345.00	Greensboro (WXLV)	NEWS14 ABC45	7/31/12	
35.0	Normal Line / SPOT (27)	08/20/12-09/03/12	3	:30	11:35P- ABC-Nightline							1	3	\$45.00	\$135.00	Greensboro (WXLV)	NITELINE	7/31/12	
36.0	Normal Line / SPOT (8)	08/14/12-08/31/12	4	:30	1P- ABC-Good Afternoon America		1	X	X	X		3		\$45.00	\$135.00	Greensboro (WXLV)	GAA	8/2/12	
37.0	Normal Line / Prime (17)	08/20/12-09/03/12	4	:30	7:57-58P- ABC-Bachelor Pad (Monday)		1					3		\$645.00	\$1,935.00	Greensboro (WXLV)	BACHELOR PAD	8/2/12	
38.0	Normal Line / Football (29)	09/01/12-09/01/12	4	:30	7:58P- 11:30P (EST)							1	1	\$745.00	\$745.00	Greensboro (WXLV)	COLLEGE FOOTBALL	8/2/12	

CONFIRMATION CONTRACT

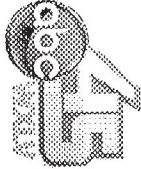
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Greer Margolis Mitchell, Burns &
Associates, Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101



Associates-Washington	Phone/Fax
1010 Wisconsin Ave NW	/
Ste 800	95/10/1/1523
Washington, DC 20007	National/Political C
	Weekly/Irregular
	OBAMA FOR AMERICA
	JONATHAN VITTI
	SHARE = 83%
CPE	
Account Types	
Billing Type	
Comments	

Contract # 1348180																			
Schedule Dates	08/14/12-09/03/12																		
Advertiser	Obama for America (30051)																		
Agency	Greer Margolis Mitchell, Burns & Associates-Washington																		
Product	POLITICAL CANDIDATE (ms) (1186)																		
Brand	OBAMA FOR AMERICA (187386)																		
Salesperson	Greer Margolis Mitchell, Burns & Associates-Washington																		
Sales Office	Millennium/DC, Washington DC (1108)																		
Buyer Name	Greer Margolis Mitchell, Burns & Associates-Washington																		
Phone/Fax	202-293-1000																		
CPE	/																		
Account Types	National/Political Candidate Agency BRD																		
Billing Type	Weekly/Irregular																		
Comments	OBAMA FOR AMERICA JONATHAN VITTI SHARE = 8%																		
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
	39.0 M/G For 12.0.1 / Prime	08/15/12-08/15/12	4	:30	10P- ABC-20/20 (Wednesday)				1					1	\$390.00	\$390.00	Greensboro (WXLV)	20/20	8/21/12
	40.0 Revised Line / SPOT (30)	08/19/12-08/19/12	4	:30	10:58-40A- ABC-This Week									2			Greensboro (WXLV)	THIS WEEK-SPOTS MISSED ON #9719752	8/6/12
	40.1 Normal Line / SPOT (30)	08/19/12-08/19/12	4	:30	10:58-40A- ABC-This Week									2	\$90.00	\$180.00	Greensboro (WXLV)	THIS WEEK-SPOTS MISSED ON #9719752	8/16/12
	41.0 M/G For 11.0.1-26.0.1 / Football (31)	09/01/12-09/01/12	4	:30	3:30P- 7P (EST)									1	\$435.00	\$435.00	Greensboro (WXLV)	COLLEGE FOOTBALL	8/15/12
	42.0 Normal Line / Prime (32)	08/24/12-08/24/12	4	:30	9:01P- ABC-20/20 (Friday)									1	\$400.00	\$400.00	Greensboro (WXLV)	20/20	8/17/12
	43.0 Normal Line / Prime (33)	08/22/12-08/22/12	4	:30	10P- ABC-NY Med (Wednesday)									1	\$480.00	\$480.00	Greensboro (WXLV)	NY MED	8/17/12

CONFIRMATION CONTRACT

CONFIRMATION CONTRACT	
Accepted-Agency/Advertiser:	
Date:	
Accepted-Station:	maddie 3 am 8/21/10
Date:	8/21/10
Comments:	

Rep Order# 9780425 Ver# 12 Status Returned
EC'd Yes

Traffic Order# 1348180

Printed: 08/18/2012 10:46 AM
Last Received: 08/16/2012 6:34 PM
Showing Buylines: Last Sta Revised Lines

1 of 2

Station WXLV-TV GREENSBOROW SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1523
Flight Dates 08/14/2012 - 09/03/2012
Hiatus Weeks

Salesperson Phone# 202-955-5342
Salesperson FAX#

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

—REMARKS—
pls see lines 14 & 24 for /a's and mg offers.
pls advise/review asap.

21.0
32.0

In	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
---	---	---	---	---	---	---	---	---	---	---
*14	SA	08/18-09/01	630P-7P	ABC WORLD NEWS	.30	\$40.00	1	3	3	\$120.00
		Station Remark.	V12 lx n/a 9/1 brg chg)-offer mg 9/1 8-9a lx ncir (ma. weekend)							
*24	ST	09/02-09/02	8P-9P	SECRET MILLIONAIRE	.30	\$575.00	1	1	1	\$575.00
		Station Remark.	V12 lx n/a 9/2 brg chg)-offer mg 9/2 stp lx ncir (once-upon a time)							

—REPORT TOTALS—
Report Totals. 4 / \$695.00

—SALES MONTHLY TOTALS—
Aug 12. 111 / \$12,470.00 Sep 12. 69 / \$3,250.00
Sales Totals. 180 / \$20,720.00
Station Totals. 180 / \$20,720.00
Lines not sent/rclld/rtrn. 0 / \$0.00

—COMPETITIVE—
Market Totals \$259,000 CABL 0% UNKN 0% WBFX 0% WCNG 0% WFMX 32%

Rep Order# 9780425 Ver# 12 Status Returned
EC'd Yes

Traffic Order# 1348180
Printed: 08/18/2012 10:46 AM
Last Received: 08/16/2012 6:34 PM

Showing Buylines: Last Sta Revised Lines
2 of 2

Station WXLV-TV GREENSBOROW/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/10/1523
Flight Dates 08/14/2012 - 09/03/2012
Hiatus Weeks

Rep Firm () WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

	WGHP	WMYV	WUPN	WXII	WXLV
Books	27%	5%	0%	28%	8%
Demos	null	R435+			

Books null
Demos R435+

Rep Order# 9780425 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 1348180

Printed: 08/17/2012 8:32 AM
Last Received: 08/16/2012 6:34 PM
Showing Buylines: All Rep Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1523
Flight Dates 08/14/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

SEE MG LNS 32 AND 33 FROM SPOTS MISSED ON 9788857
PLS CF THANKS

In	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*32	F	08/24-08/24	9P-11P	20/20	30	\$400.00	1	1	1	\$400.00
		Sales Remark.	V11 MRGDS							
		V11 Added								
		08/22-08/22	10P-11P	NY MEDICAL	30	\$480.00	1	1	1	\$480.00
		Sales Remark.	V11 MRGDS							
		V11 Added								

—REPORT TOTALS—

Report Totals. 2 / \$880.00

—SALES MONTHLY TOTALS—

Aug 12. 111 / \$12,470.00
Sales Totals. 180 / \$20,720.00
Station Totals. 180 / \$20,720.00
Lines not sent/rcl/d/rtrn. 0 / \$0.00

—COMPETITIVE—

Market Totals	\$259,000	CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WEMY	32%
		WGHP	27%	WTIV	5%	WUPN	0%	WXLT	28%	WXLV	8%

Rep Order# 9780425 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 1348180
Printed: 08/17/2012 8:32 AM
Last Received: 08/16/2012 6:34 PM

Showing Buylines: All Rep Revised Lines
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1523
Flight Dates 08/14/2012 - 09/03/2012
Hiatus Weeks

2 of 2

Station WXLV-TV GREENSBOROW SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1523
Flight Dates 08/14/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Books null
Demos RA35+